Salon Design with Collins

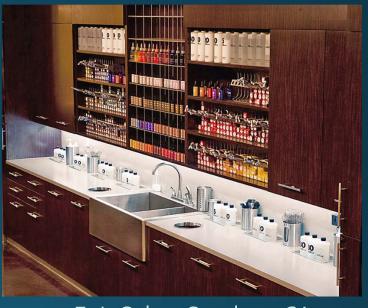




P & B Beauty Academy, NJ



Randy Rix Salon, MD



Epic Salon, Southern CA

\$#!+ HAPPENS but Great Salons don't just happen!



Great Salons don't just happen ... They take planning!



NEIGHBORHOOD + NEIGHBORS + PARKING + LEASE



After you select the location...

Plan your work and work your plan.

Napolean Hill

meetville.com

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If you fail to plan, you are planning to fail!

Benjamin Franklin
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YOU PLAN FOR A SUCCESSFUL SALON !!!



They take planning!

Yes, it's primarily about the HAIR, but what about ...

Pedicure? Manicure? Acrylics?

Waxing? Facial hair, or more? Esthetics?

Massage? Makeup? Permanent Makeup?

Other?



Plan your work ... Work your plan !!!

Space Plan ... best & most profitable use of the space

Architect Plan ... for contractors and building permits

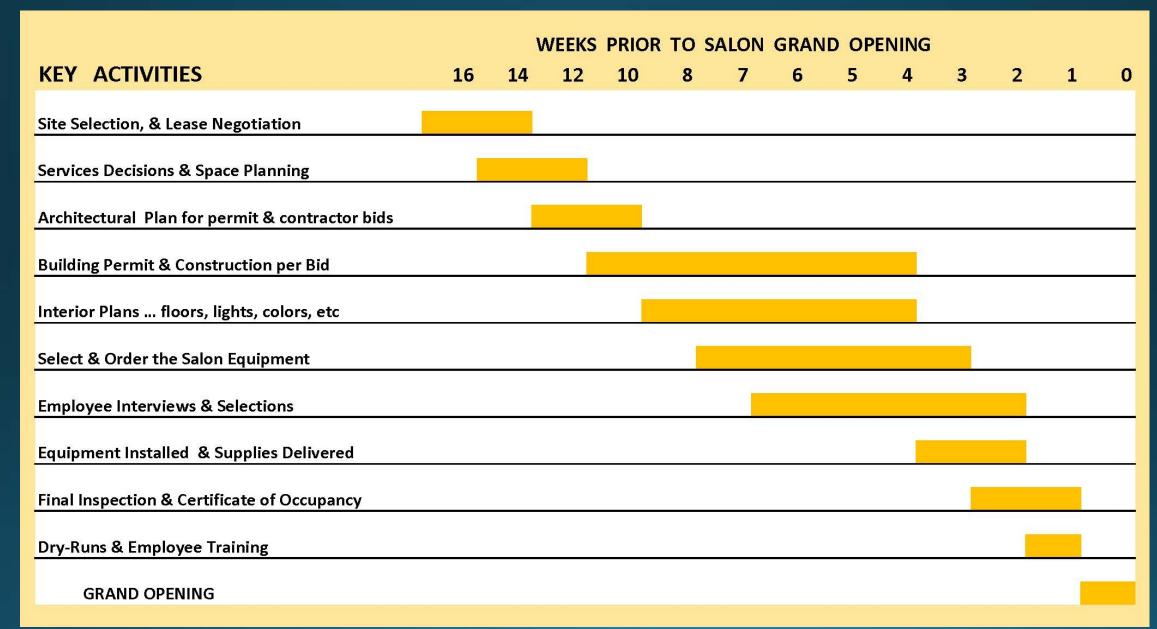
Interior Plan ... lighting, floor, colors, overall theme

Seek the help of professionals !!!

\$#!+ HAPPENS but Great Salons don't just happen!







New Salon Checklist...

- Graphics for Salon Logo
 Outside signage and door mat(s)
 Stationary & envelopes
 Business cards & Appointment cards
 Grand Opening
 Advertising
- 2. Client service records
 Salon software
 Accounting software
 "Deposit Only" stamp
 Cash drawer & card swipe device
 Office supplies
 Salon price list for services
 Retail products & prices

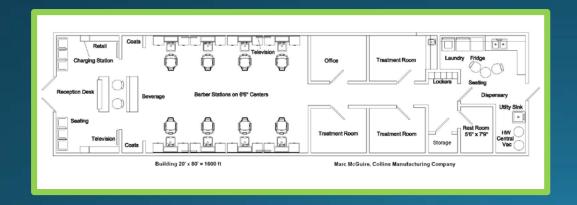
- Magazines for customers Towels for shampoo area Towels for restrooms Laundry supplies Vacuum and broom(s) Waste baskets Cleaning supplies Paper towel dispenser First aid kit Background music Fire extinguishers State & local codes
- Employee selection Employee training



Nominal Space Requirements

Including some provision for reception, shampoo, styling, drying, dispensary, and restrooms, you nominally need 150 – 200 sq. ft. for each hair stylist.

| # of Stylists | <u>Sq. Ft. Req'd</u> | # of Stylists | <u>Sq. Ft. Req'd</u> |
|---------------|----------------------|---------------|----------------------|
| 3 | 450-600 | 6 | 900-1200 |
| 4 | 600-800 | 7 | 1050-1400 |
| 5 | 750-1000 | 8 | 1200-1600 |



Additional space is likely needed for additional salon or spa services.



Electrical & Water Requirements

Nominal needs for heating, cooling, and lighting ... but salon specific electrical needs are:



| Styling Station, each stylist | 110 volts, 20 amps |
|-------------------------------|--------------------|
| Hair Dryers, each | 110 volts, 10 amps |
| Electric Shampoo Chair | 110 volts, 10 amps |
| Reception Desk | 110 volts, 15 amps |
| Dispensary Area | 110 volts, 20 amps |
| Pedicure Units | 110 volts, 15 amps |
| Washing Machine, towels | 110 volts, 15 amps |
| Electric Dryer, towels | 220 volts, 45 amps |
| Electric Hot Water Heater | 220 volts, 45 amps |

| <u>WATER</u> | Water Supply | <u>Hot Water Heater</u> | Recovery Rate |
|--------------|--------------|-------------------------|------------------|
| 1 to 2 bowls | ¾" line | 50 gallons | 75 gallons/hour |
| 3 to 5 bowls | 1" line | 75 gallons | 150 gallons/hour |
| 6 to 8 bowls | 1 ¼" line | 100 gallons | 200 gallons/hour |





Shampoo Question

Do you shampoo from the back, or the side?







Backwash Shampoo Units









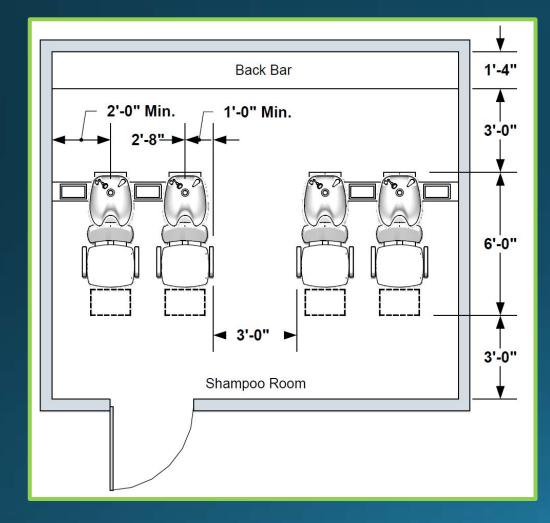






Backwash Shampoo Space Required

Backwash Units in a Room



Between Two Walls



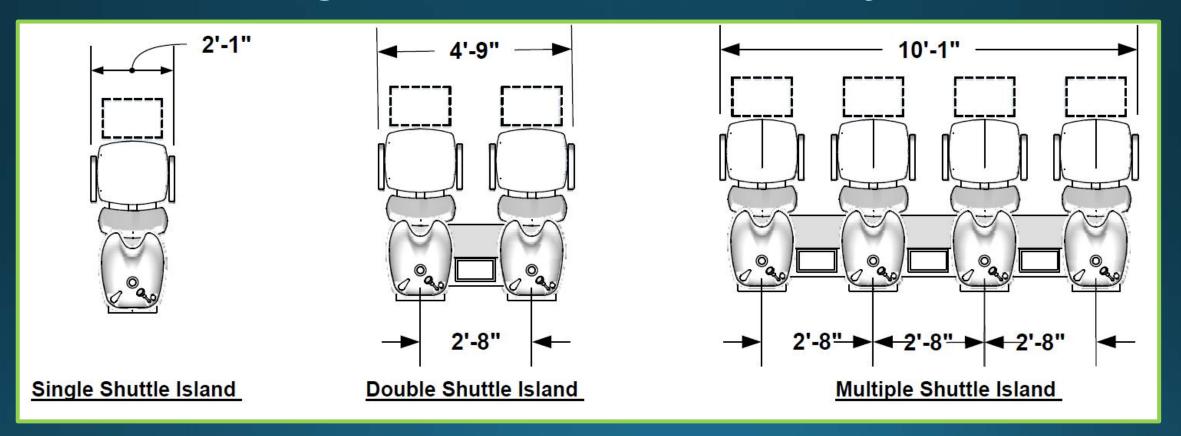
Backwash Shampoo:

- 1. Allow 32" left to right for each unit.
- 2. Allow 30" to 36" behind units for stylists
- Allow 60" for conventional chairs, or 72" for chairs with kickout leg rests.
- 4. Allow 3'-0" in front of chairs.
- 5. Allow 30" to 36" for aisles.
- 6. Overall, allow 13'-4" front to back, or 12'-4" as a minimum.



Backwash Shampoo Space Required

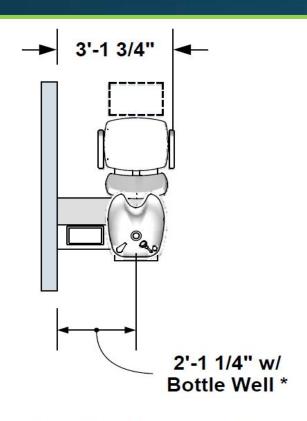
Free Standing Backwash Stations — Plumbed from the Floor





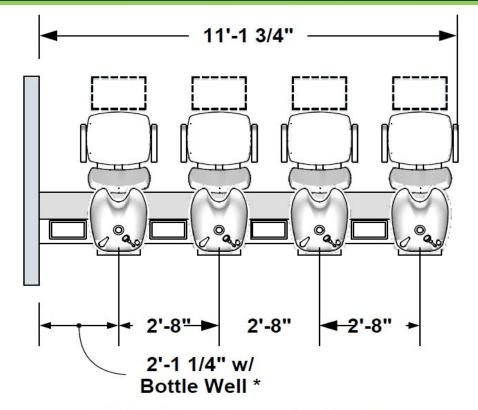
Backwash Shampoo Space Required

Peninsula Arrangement – Plumbed from the Wall



Single Shuttle Peninsula - Configured Left

* This Dimension May Be Reduced To 1'-4" If The Bottle Well Is Deleted



Multiple Shuttle Peninsula - Configured Left

* This Dimension May Be Reduced To 1'-4" If The Bottle Well Is Deleted



Sidewash Shampoo Units



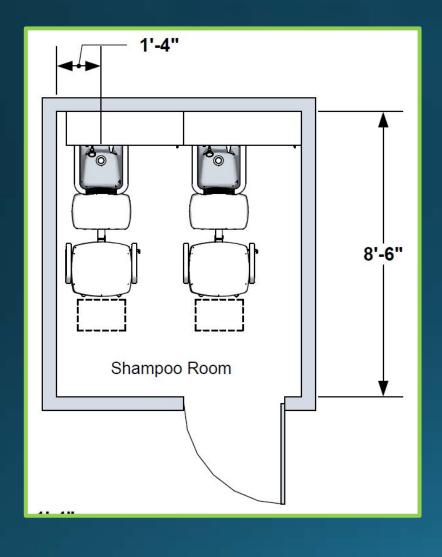


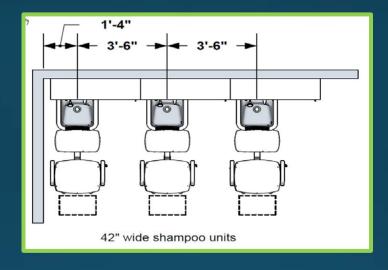


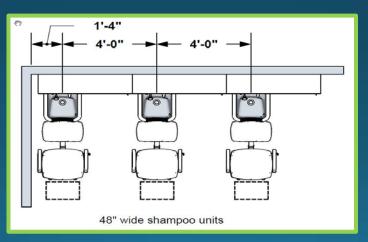




Sidewash Shampoo Space Required







42" centers

45" centers

48" centers



Hair Cutting - Styling Area



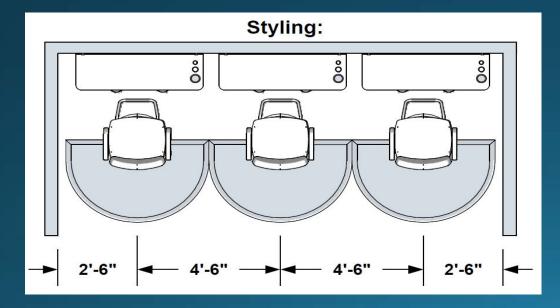




6o" centers



72" centers



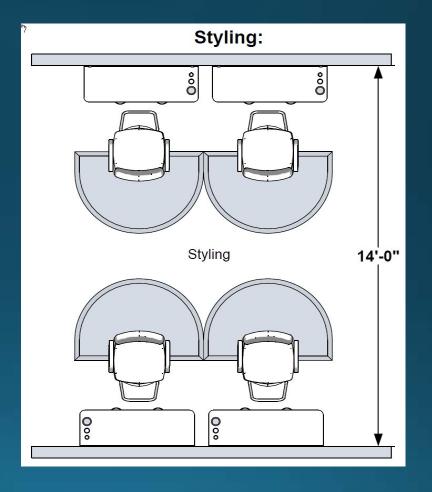
54" centers, minimum 60" centers, desirable 72" centers, barbers 30" clear from the wall



Hair Cutting - Styling Area



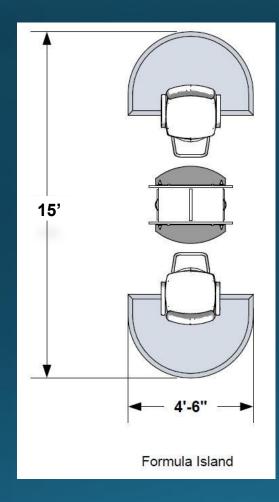
14' minimum





Back-to-Back Styling Stations





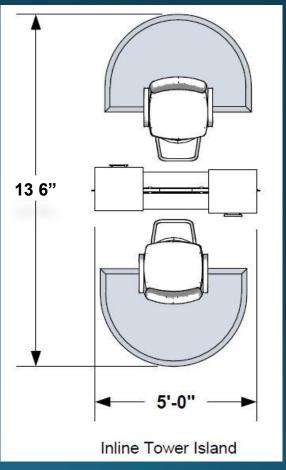


Consider space requirements as well as "LOOK" preferences



Back-to-Back Styling Stations



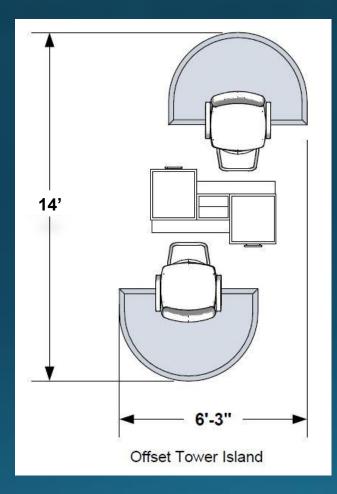


Consider space requirements as well as "LOOK" preferences



Back-to-Back Styling Stations





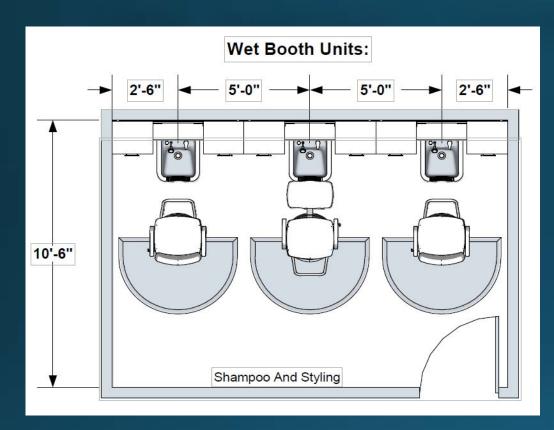




Consider space requirements as well as "LOOK" preferences



WET STATIONS ... Combination Shampoo & Style



54" centers minimum60" centers, typical30" clear from wall







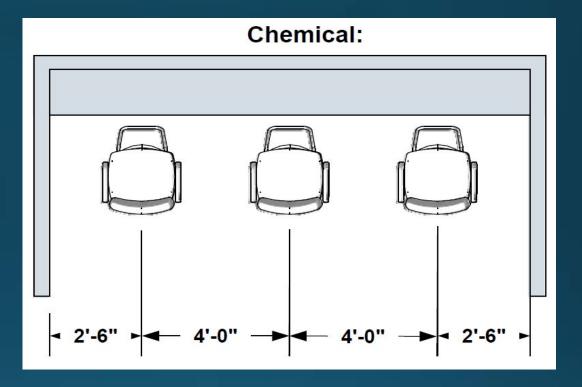




Chemical Treatment Area



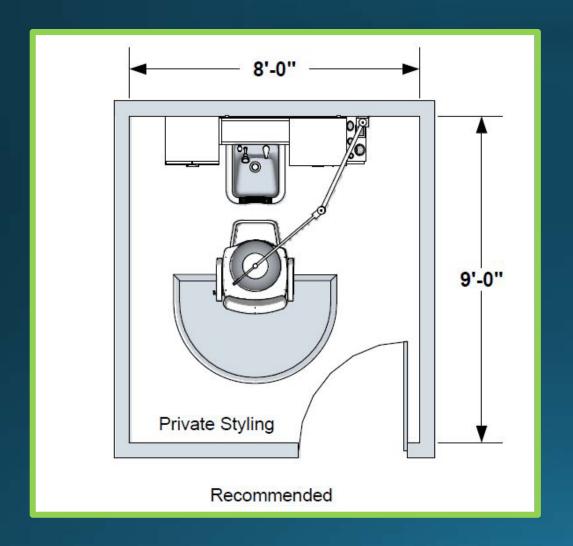




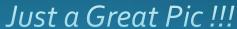
48" centers, minimum 54" centers, desirable 30" clear from wall



Private Styling Rooms

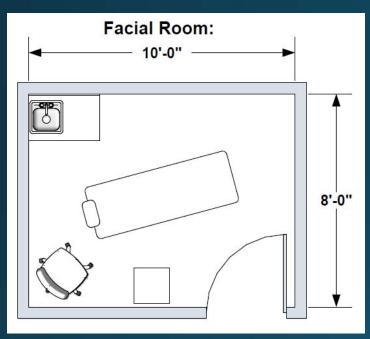




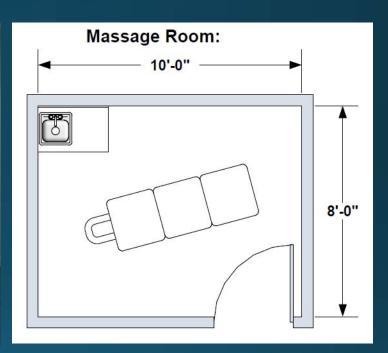




Private Treatment Rooms







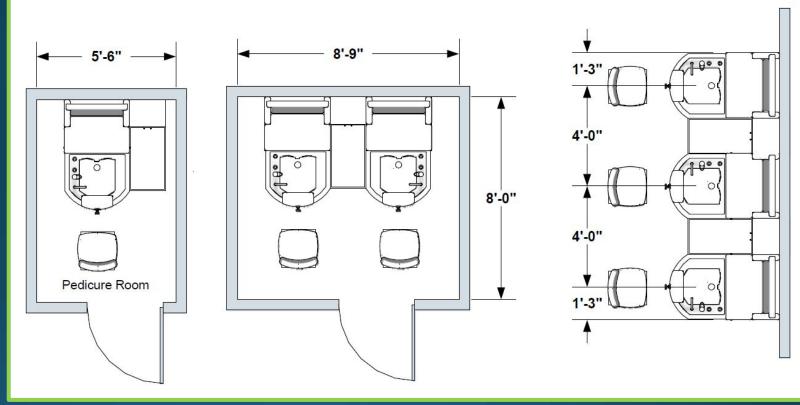
Recommend generic 8' x 10' with sink vanity



Pedicure -- Pedicure Rooms



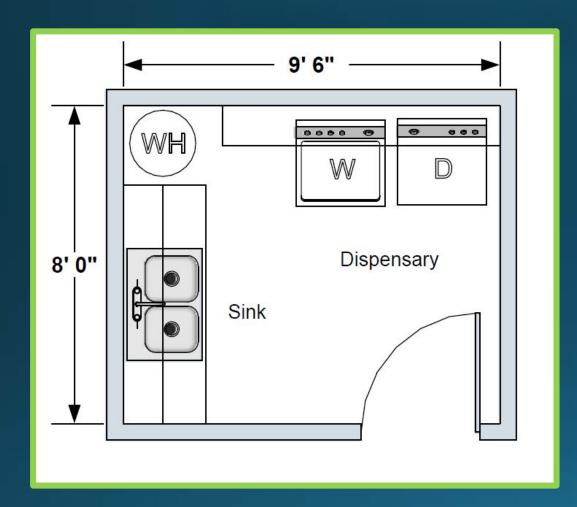




Depicts the Space & Work Area Required ...



Dispensary & Breakroom

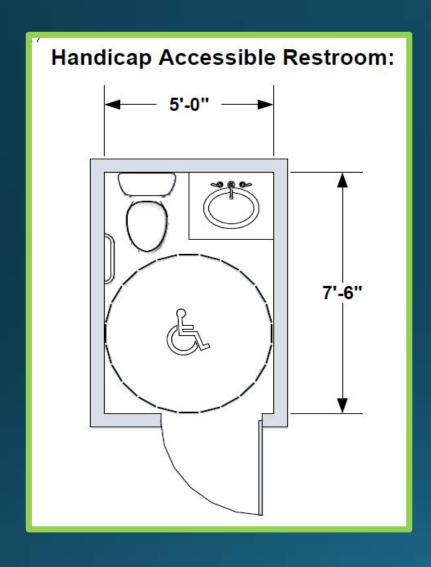


Washer & Dryer
Sink & Work Counter
Employee Lockers
Lunch-Break Table-Chairs
Refrigerator

STORAGE & STORAGE

Don't forget Mechanicals: Hot Water Heater, Utility Sink, HVAC





Handicap Access

Code Requirements:

36" Door 60" Turning Radius 34" Sink Height Safety Hand Rails

Some cities may require a Handicap Accessible Water Fountain



Common Mistakes



Trying to get too much equipment ... in too small a space.

Water supply lines & hot water heater that are too small.

Not having enough electrical power at the right places.



Common Mistakes



Buying shampoo chairs & bowls that don't go together.

Buying equipment solely on "looks" can be costly

Buying equipment solely on "price" can be VERY COSTLY



REVIEW & SUMMARY

\$#!+ HAPPENS But Great Salons don't just happen!

They take planning!

Location & Lease



REVIEW & SUMMARY

Space Plan

Architect Plan

<u>Interior Plan</u>

Seek the help of professionals!

Avoid the Common Mistakes



Salon Design with Collins

THANK YOU

Thank you for your time & consideration.

Do any of you have any questions?



We probably have the answers!



